

Innovating for Sustainability

MESSAGE FROM THE PRESIDENT AND CEO

At CN, running a safe and sustainable railroad is at the core of our business culture and community spirit. It touches every aspect of what we do, enabling us to build a strong future for our customers, employees and the communities in which we operate.

Inspiring Our Safety Values

Over the past year, we made progress on our goal to be the safest railroad in North America with marked improvements in both our key accident ratios. In 2017, we have earmarked a capital envelope of \$2.6 billion, out of which we plan to allocate \$1.6 billion to track infrastructure supporting our safety agenda.

We also prioritized community engagement on safety along our rail lines. Together with the rail industry, we launched the AskRail mobile app, which has now been downloaded by over 2,600 first responders giving

them access to real-time information on the contents of railcars in their respective communities.

Accelerating the Pace of Innovation

Thanks to innovations in fuel-efficient locomotives, technology and data analytics, we continued to lead the North American rail industry in fuel efficiency.

We also worked with many of our customers to offer the environmental benefits of rail, providing solutions to reduce their transportation supply chain GHG emissions, while playing our role as a backbone of the economy.

Great strides have been made over the years engaging our employees, customers and communities through our EcoConnexions program to conserve energy, reduce waste and improve biodiversity through reforestation.

In recent years, we have been responsible for planting 1.6 million trees and shrubs in Canada and the U.S., making us the leading private non-forestry company tree planter in Canada.

Looking back over the past year, we have a deep sense of pride and accomplishment in all that has been achieved in making CN a sustainable company for generations to come.

I want to thank our 23,000 employees who make up CN's great team of railroaders. With everyone pulling together through teamwork and innovation, we can shape our sustainable future together and continue to make it bright for CN, our customers and our shareholders.



Luc Jobin
President and CEO



LUC JOBIN
President and CEO



ALIGNING OUR PRIORITIES WITH THE UN'S GLOBAL GOALS

We are pleased to support the Sustainable Development Goals (SDGs), which we believe align well with our vision for a sustainable world. To formalize our commitment, we evaluated and aligned our five sustainability pillars with the SDGs where we have the potential to make the greatest contribution. We will report our progress on these goals as we continue to evolve, transform and innovate our business.



FURTHER READING

▶ [Contributing to the Global Goals, p. 10](#)